

# Banish Boring Walls: A New Way to Buy Innovative Art

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*Nantucket-ish, an original artwork by Brigid Seay.*

Choosing art can be intimidating. So many walls—and so many choices. That is where Dallas artist representative **Renee Rhyner** comes in. Along with brokering jobs for her roster of creative talent, the enterprising agent saw a void in the market. A place to buy innovative **artwork** at accessible prices.

“As long as I’ve been running my agency, my artists have been producing extraordinary pieces for clients,” she says. “Why not create a website featuring amazing artwork I’d want hanging in my own house?”



*Photographer Elizabeth Lavin's Neon Love.*

The result: **RR & Co**: a unique mix of mediums and methods, techniques and talents, price points and points-of-view. Twenty-four featured artists hail from all over the world. Prices range from \$55 photography prints to \$6,600 oil paintings.

Affordability was key. "There wasn't much of a middle ground between galleries and mainstream retail outlets," says Rhyner. "My goal was finding cool art that wouldn't break the bank."



*Chloe, an original artwork on paper by Geoffrey Henning.*

Four categories of works are available: paintings, illustrations, photography, and type design. Most can be ordered framed (white, black, walnut, or maple) or unframed.

## Paintings

Oil-on-canvas originals include Cap Pannell's captivating cloudscape, evoking calmness and tranquility. Brigid Seay's work is influenced by her travels, reflecting color, scale, and landscape.



*January, an original oil on canvas by Cap Pannell*

Geoffrey Henning—an artist, stylist, and clothing designer—sketches first, then layers water colors on top. His fashion work has appeared in *Elle*, *Vogue*, and *Flare* magazines.

## Illustrations

Each of the site's six illustrators vary in style and technique. Emma Cowlam, a graduate of London's Chelsea School of Art, uses needle and thread. Her recent show at the Victoria Albert Museum was a sell-out.



*Emma Cowlam's C'est Si Bon is created with needle and thread.*

Many of Rob Wilson's illustrations reflect his West Texas roots. Inherent in his work: a keen eye and sense of humor. New York City-based Juliette Borda's earnest, insightful pieces enlighten viewers on the human condition.



A great party game: Identify all the faces in Rob Wilson's Heads of State illustration.

# Photography

The site sports the work of 14 noteworthy photographers.



*Photographer Beth Perkins' Glow Tide*

Sharon Neel-Bagley's work explores climate change and conservation. Beth Perkins is known for shooting intrinsically-real environmental images.

The *New Yorker* called Dave Anderson's work as "clear-eyed and unsentimental as it is soulful and sympathetic." Editorial photographer Elizabeth Lavin's body of work runs the gamut, from fashion and portraits to travel and social issues.

## Type Design

According to *Time* magazine, typographer Tom Brown is “versatile, original, and makes anyone who hires him look great.” This writer/designer agrees. I’m planning on getting “What Would Brigitte Bardot Do” for my office.

WHAT  
WOULD  
BRI-  
GITTE  
BARDOT  
DO  
?

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